



SoftUni
Digital

HYBRID CONTENT LANDING PAGES DISTRIBUTION

Where are we?

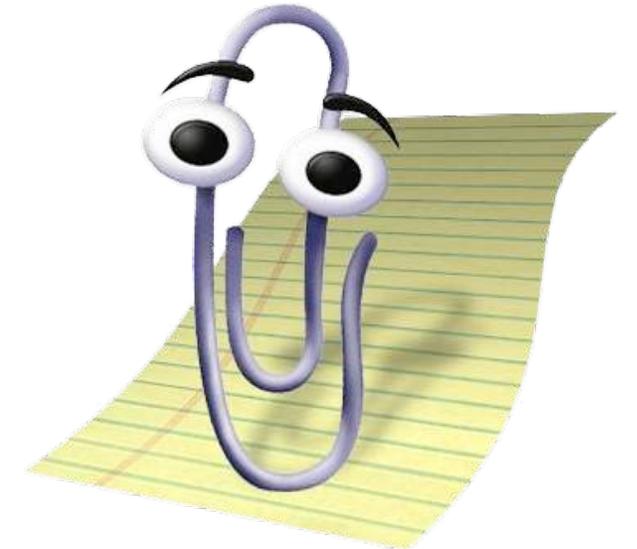
1. The Big Picture
2. Content Planning
3. Written Content
4. Visual Content. Video Content
5. Hybrid Content. Content Distribution
6. Content Analysis. Live Demo

#5 Hybrid Content. Landing pages. Distribution.

1. Hybrid content
 1. Podcasts
 2. Webinars
2. Landing pages
3. Content distribution

It looks like you're trying to ask a question.

Please, use **sli.do** – **CM6**



BEYOND VIDEO...

Podcasts

<https://www.ebayinc.com/stories/podcast/>



[Our Company](#)

[Stories](#)

[Global Impact](#)

[Investors](#)

[Join Our Team](#)

[Press Room](#)

[Follow Us](#)

[Contact Us](#)



Open for Business

presented by eBay and Gimlet Creative

Starting a business can be scary; luckily you're not alone. In this podcast, entrepreneurs talk about their experiences and the valuable lessons they've learned along the way. From quitting your day job to making that first hire, we explore some of the major hurdles that keep business owners up at night.



01:29

HD

Subscribe to Open for Business

presented by eBay and Gimlet Creative



Created in collaboration with

Podcasts

<https://slack.com/podcast>

WORK IN PROGRESS

[Episodes](#) [About](#) [Tell us your story](#)

Subscribe

A brand new podcast about the meaning and identity we find in work.

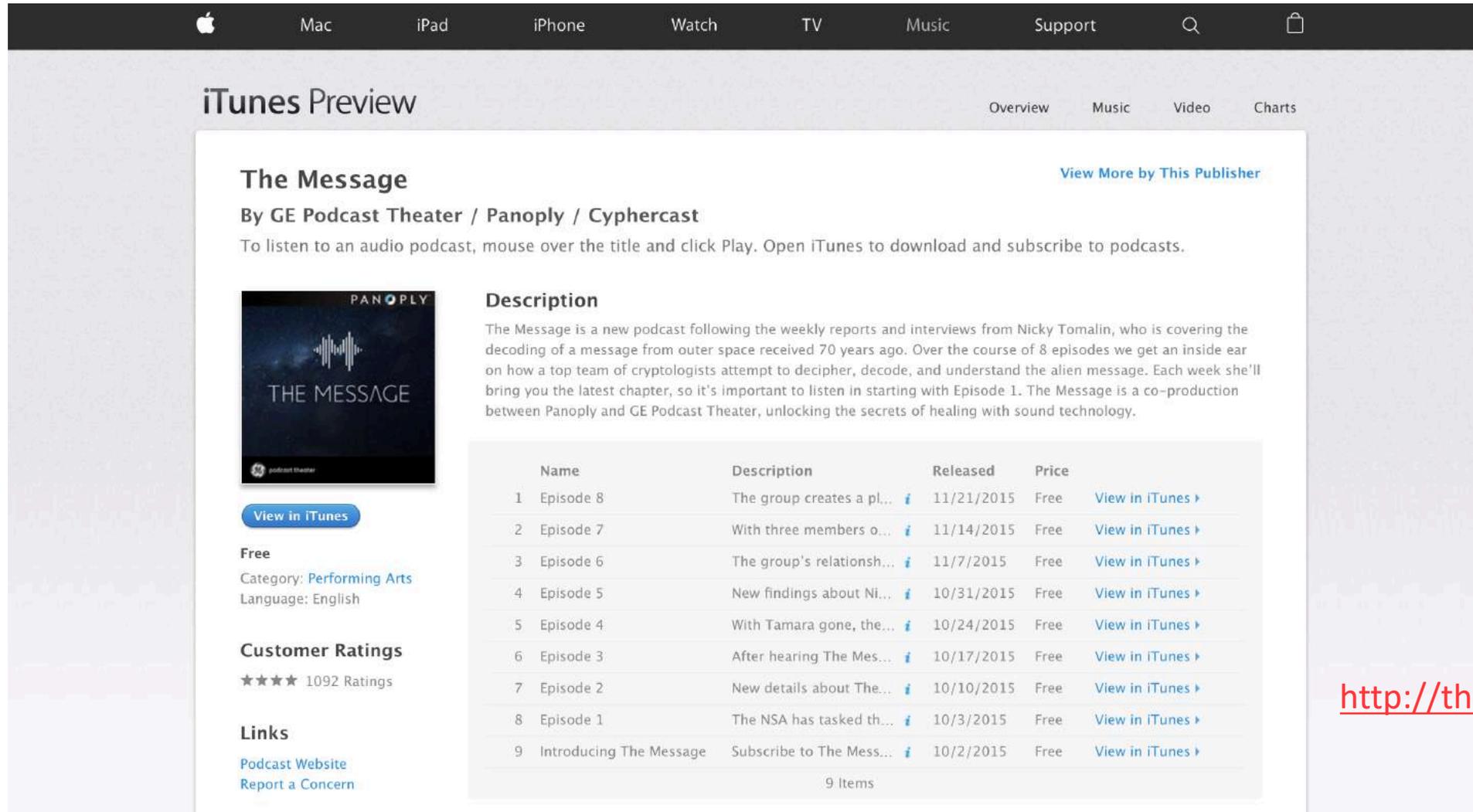
Brought to you by [Slack](#).

Tune in each week on [SiriusXM](#), [iTunes](#),
or wherever you listen to podcasts.



Jump to an episode: [01](#) [02](#) [03](#) [04](#) [05](#) [06](#) [07](#) [08](#) [09](#) [10](#)

Podcast Plays



The screenshot shows the iTunes Preview page for the podcast 'The Message'. The page includes a navigation bar with device options (Mac, iPad, iPhone, Watch, TV, Music, Support), a search icon, and a shopping bag icon. The main content area features the podcast title 'The Message' by GE Podcast Theater / Panoply / Cyphercast, a 'View More by This Publisher' link, and a 'View in iTunes' button. The description states that the podcast follows weekly reports and interviews from Nicky Tomalin about decoding a message from outer space received 70 years ago. Below the description is a table of 9 episodes, each with a name, description, release date, price, and a 'View in iTunes' link. The table is sorted by release date, with Episode 8 being the most recent (11/21/2015) and Episode 1 being the oldest (10/3/2015). The page also shows customer ratings (4 stars, 1092 ratings) and links to the podcast website and a report a concern option.

iTunes Preview Overview Music Video Charts

The Message [View More by This Publisher](#)

By GE Podcast Theater / Panoply / Cyphercast

To listen to an audio podcast, mouse over the title and click Play. Open iTunes to download and subscribe to podcasts.

Description

The Message is a new podcast following the weekly reports and interviews from Nicky Tomalin, who is covering the decoding of a message from outer space received 70 years ago. Over the course of 8 episodes we get an inside ear on how a top team of cryptologists attempt to decipher, decode, and understand the alien message. Each week she'll bring you the latest chapter, so it's important to listen in starting with Episode 1. The Message is a co-production between Panoply and GE Podcast Theater, unlocking the secrets of healing with sound technology.

Name	Description	Released	Price
1 Episode 8	The group creates a pl...	11/21/2015	Free View in iTunes
2 Episode 7	With three members o...	11/14/2015	Free View in iTunes
3 Episode 6	The group's relationsh...	11/7/2015	Free View in iTunes
4 Episode 5	New findings about Ni...	10/31/2015	Free View in iTunes
5 Episode 4	With Tamara gone, the...	10/24/2015	Free View in iTunes
6 Episode 3	After hearing The Mes...	10/17/2015	Free View in iTunes
7 Episode 2	New details about The...	10/10/2015	Free View in iTunes
8 Episode 1	The NSA has tasked th...	10/3/2015	Free View in iTunes
9 Introducing The Message	Subscribe to The Mess...	10/2/2015	Free View in iTunes

9 Items

Free
Category: Performing Arts
Language: English

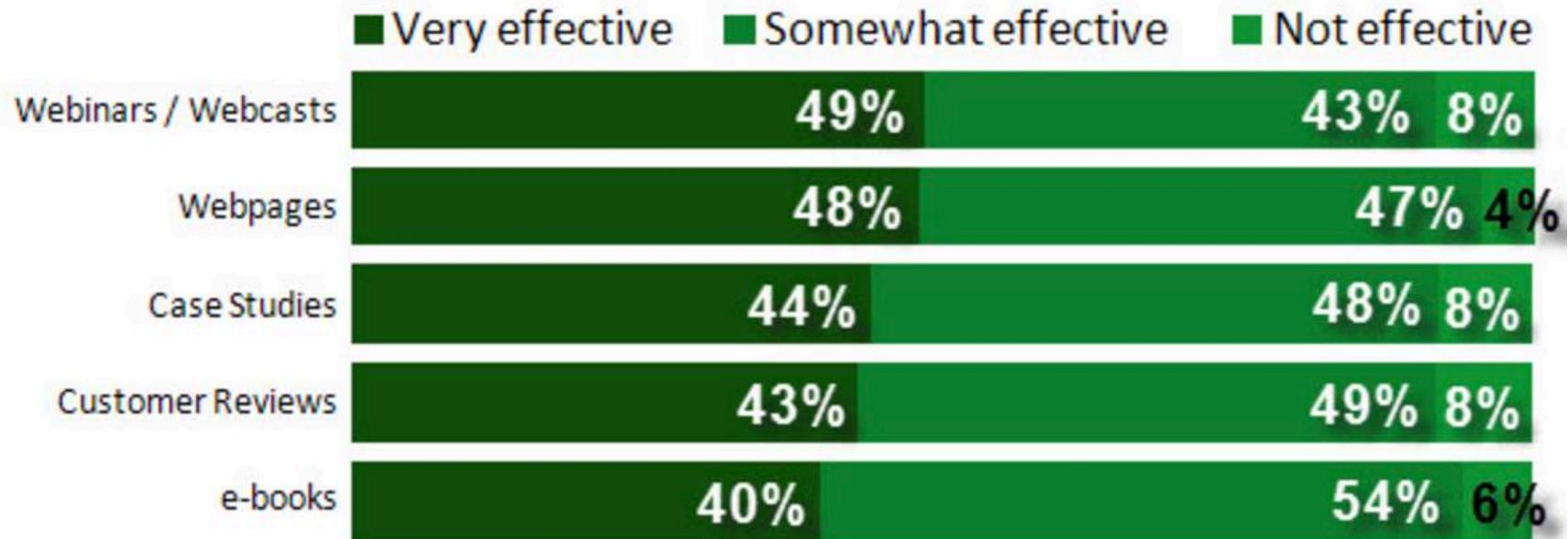
Customer Ratings
★★★★ 1092 Ratings

Links
[Podcast Website](#)
[Report a Concern](#)

<http://thepodcast.com/>

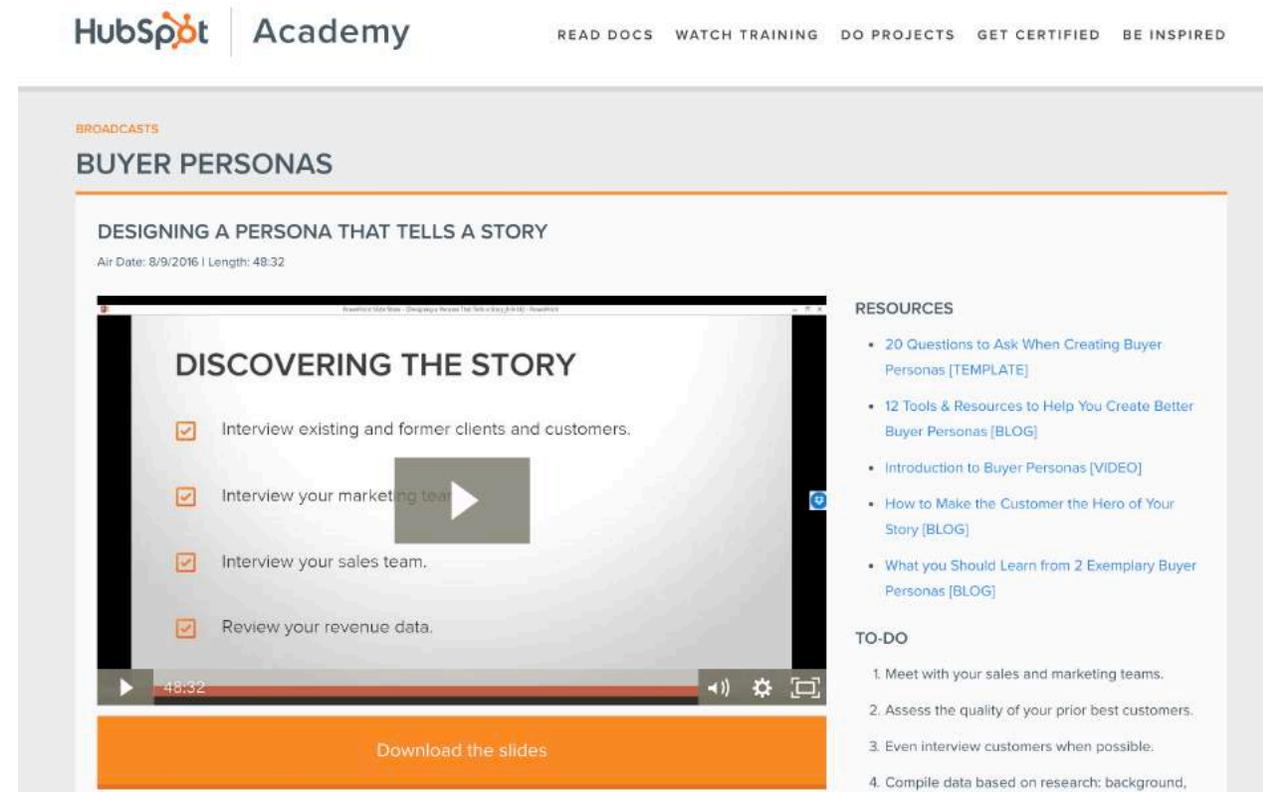
5M downloads
No.1 on iTunes US

Webinars



Webinars

- Preparation
 - Software
 - Additional promotion
 - Don't work that well for B2C
-
- Bring high-quality leads
 - Email subscriptions
 - Evergreen content and VODs
 - Partnerships and guest opportunities



The screenshot shows the HubSpot Academy interface for a webinar titled "DESIGNING A PERSONA THAT TELLS A STORY". The page includes a video player with a list of topics, a "Download the slides" button, and a "RESOURCES" section with links to related content.

HubSpot Academy | READ DOCS | WATCH TRAINING | DO PROJECTS | GET CERTIFIED | BE INSPIRED

BROADCASTS

BUYER PERSONAS

DESIGNING A PERSONA THAT TELLS A STORY

Air Date: 8/9/2016 | Length: 48:32

DISCOVERING THE STORY

- Interview existing and former clients and customers.
- Interview your marketing team.
- Interview your sales team.
- Review your revenue data.

RESOURCES

- 20 Questions to Ask When Creating Buyer Personas [TEMPLATE]
- 12 Tools & Resources to Help You Create Better Buyer Personas [BLOG]
- Introduction to Buyer Personas [VIDEO]
- How to Make the Customer the Hero of Your Story [BLOG]
- What you Should Learn from 2 Exemplary Buyer Personas [BLOG]

TO-DO

1. Meet with your sales and marketing teams.
2. Assess the quality of your prior best customers.
3. Even interview customers when possible.
4. Compile data based on research: background,

[Download the slides](#)

<http://academy.hubspot.com/>



Zakucheto.com

@zakucheto

- Home
- Reviews
- Shop
- Photos
- Videos**
- Posts
- Events
- About
- Community
- Info and Ads

Like Follow Share ...

Shop Now

Send Message

Newest First

Search Zakucheto.com's videos

All Videos



Честито на пчелившите от уебинара за Кучешката...
349 views · November 7



На живо с д-р Николов: какво е кучешката кашлица? :) Ще...
8.4K views · November 5



219 views · October 8



Кой пчели участвалите с въпрос на уебинара...
186 views · September 27



Кастрацията при кучетата - Zakucheto.com Уебинар
1.2K views · September 18



165 views · September 17



Сладурските Джак Ръселчета от Френския Фест за кучета...
187 views · August 23



Кои са пчелившите от играта?
256 views · July 2



Ранното обучение и превенция на проблеми при...
147 views · June 7



Изтеглихме пчелившите от уебинара Ранно обучение
178 views · June 7



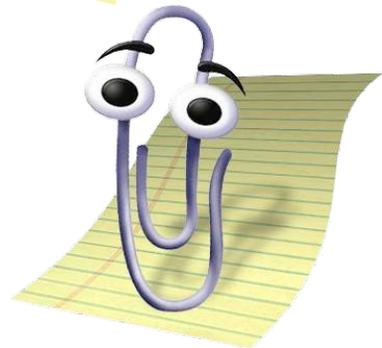
Дирофилярията - опасният сърдечен паразит
13K views · June 6



Пчелившите са:
457 views · June 3

LANDING PAGES

sli.do – CM5





**A page that serves as the
entry point to your website.**

Product page?

Post page?



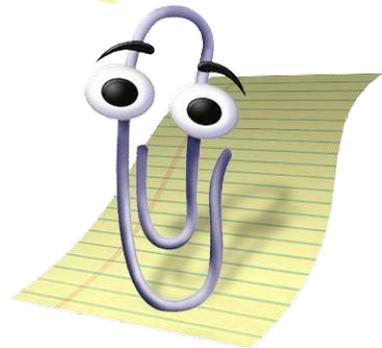
Home page?

Category page?

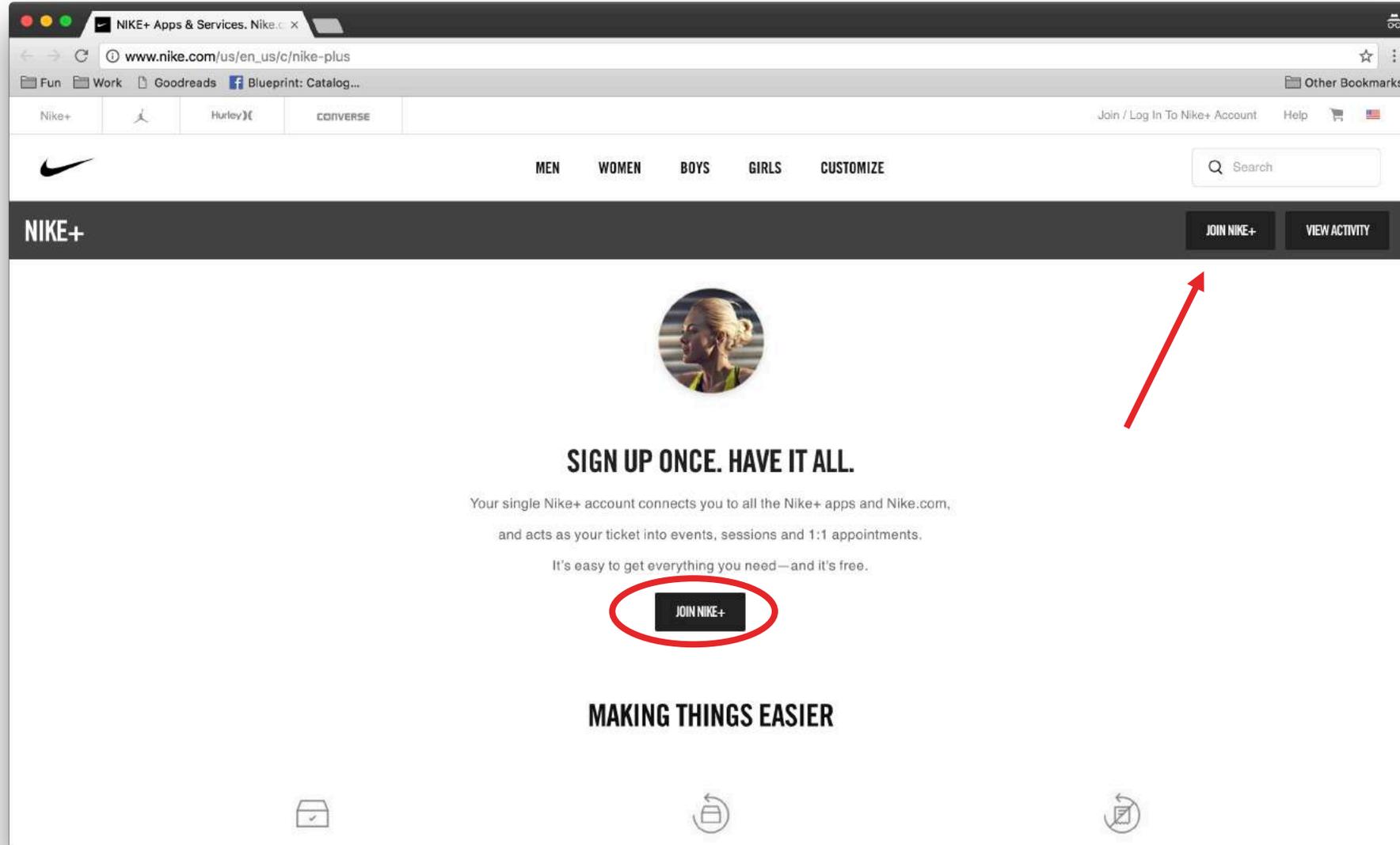


One specific objective

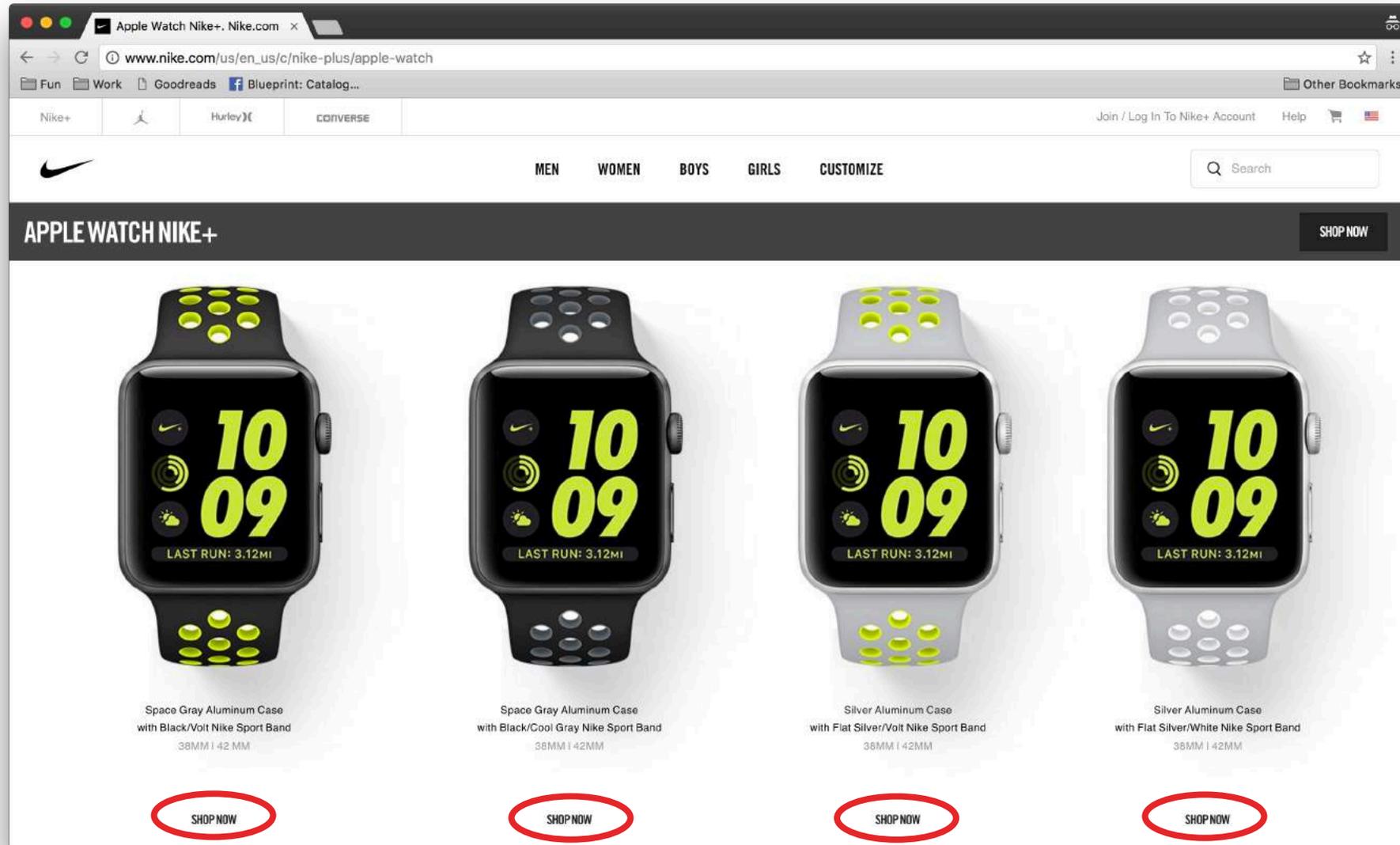
sli.do – CM5



Landing pages that stimulate conversion



Landing pages that stimulate clicks



Apple Watch Nike+. Nike.com x

www.nike.com/us/en_us/c/nike-plus/apple-watch

Fun Work Goodreads Blueprint: Catalog... Other Bookmarks

Nike+ Nike Hurley CONVERSE Join / Log In To Nike+ Account Help

MEN WOMEN BOYS GIRLS CUSTOMIZE Search

APPLE WATCH NIKE+ SHOP NOW

Watch 1: Space Gray Aluminum Case with Black/Volt Nike Sport Band
38MM | 42MM

Watch 2: Space Gray Aluminum Case with Black/Cool Gray Nike Sport Band
38MM | 42MM

Watch 3: Silver Aluminum Case with Flat Silver/Volt Nike Sport Band
38MM | 42MM

Watch 4: Silver Aluminum Case with Flat Silver/White Nike Sport Band
38MM | 42MM

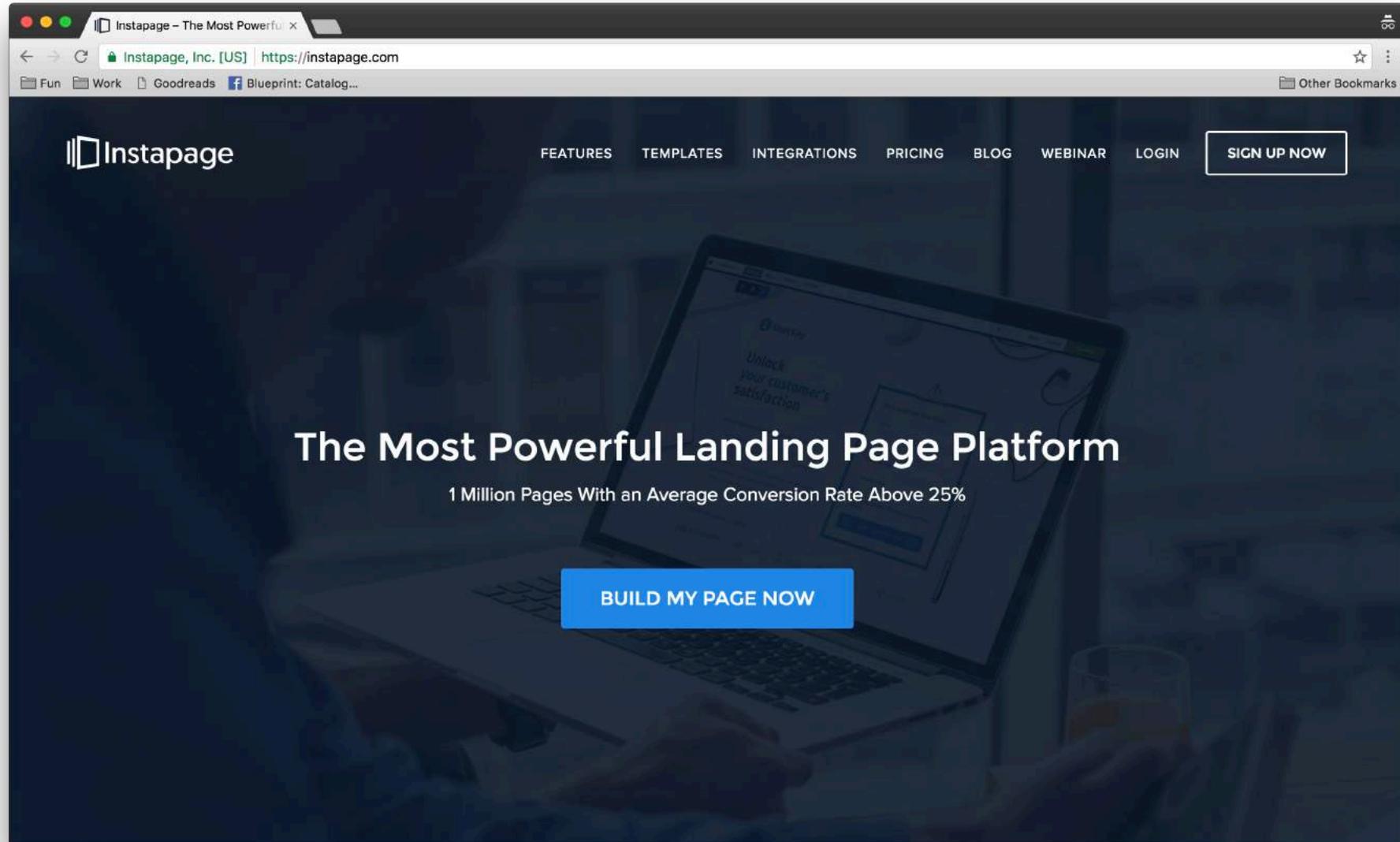
Each watch displays a digital clock face with the time 10:09 and a 'LAST RUN: 3.12MI' notification. The 'SHOP NOW' buttons are circled in red.

Landing pages that stimulate clicks

Bootstrap	Micro	Small Most Popular	Enterprise
\$29/month 100,000 events / month <i>(roughly 10,000 unique visitors)</i>	\$79/month 500,000 events / month <i>(roughly 50,000 unique visitors)</i>	\$149/month 1,000,000 events / month <i>(roughly 100,000 unique visitors)</i>	Starts at \$499/month Annual Contract Required <i>(millions of unique visitors)</i>
<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Free Setup Guidance <input checked="" type="checkbox"/> Email Support <input checked="" type="checkbox"/> Unlimited Funnel Reports <input checked="" type="checkbox"/> Easy A/B Split Testing <input checked="" type="checkbox"/> Retention Reporting <input type="checkbox"/> Full Cohort Analysis <input type="checkbox"/> Data Export 	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Free Setup Guidance <input checked="" type="checkbox"/> Email Support <input checked="" type="checkbox"/> Unlimited Funnel Reports <input checked="" type="checkbox"/> Easy A/B Split Testing <input checked="" type="checkbox"/> Retention Reporting <input type="checkbox"/> Full Cohort Analysis <input type="checkbox"/> Data Export 	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Free Setup Guidance <input checked="" type="checkbox"/> Email Support <input checked="" type="checkbox"/> Unlimited Funnel Reports <input checked="" type="checkbox"/> Easy A/B Split Testing <input checked="" type="checkbox"/> Retention Reporting <input checked="" type="checkbox"/> Full Cohort Analysis <input checked="" type="checkbox"/> Data Export 	<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Free Setup Guidance & Initial Data Analysis Telephone Coaching <input type="checkbox"/> Dedicated Metrics Expert & Telephone Support <input checked="" type="checkbox"/> Unlimited Funnel Reports <input checked="" type="checkbox"/> Easy A/B Split Testing <input checked="" type="checkbox"/> Retention Reporting <input checked="" type="checkbox"/> Full Cohort Analysis <input checked="" type="checkbox"/> Data Export
<div style="border: 2px solid red; border-radius: 50%; padding: 5px; display: inline-block;"> SELECT PLAN (Free for 30 days) </div>	<div style="border: 2px solid red; border-radius: 50%; padding: 5px; display: inline-block;"> SELECT PLAN (Free for 30 days) </div>	<div style="border: 2px solid red; border-radius: 50%; padding: 5px; display: inline-block;"> SELECT PLAN (Free for 30 days) </div>	<div style="border: 2px solid red; border-radius: 50%; padding: 5px; display: inline-block;"> CONTACT SALES </div>

Main principles

Clean design



The screenshot shows a web browser window displaying the Instapage website. The browser's address bar shows the URL <https://instapage.com>. The website's navigation menu includes links for FEATURES, TEMPLATES, INTEGRATIONS, PRICING, BLOG, WEBINAR, LOGIN, and a prominent SIGN UP NOW button. The main content area features the Instapage logo on the left and a central headline: "The Most Powerful Landing Page Platform". Below the headline, a sub-headline states "1 Million Pages With an Average Conversion Rate Above 25%". A large blue button with the text "BUILD MY PAGE NOW" is positioned at the bottom center. The background of the page is a dark, blurred image of a person using a laptop.

Instapage

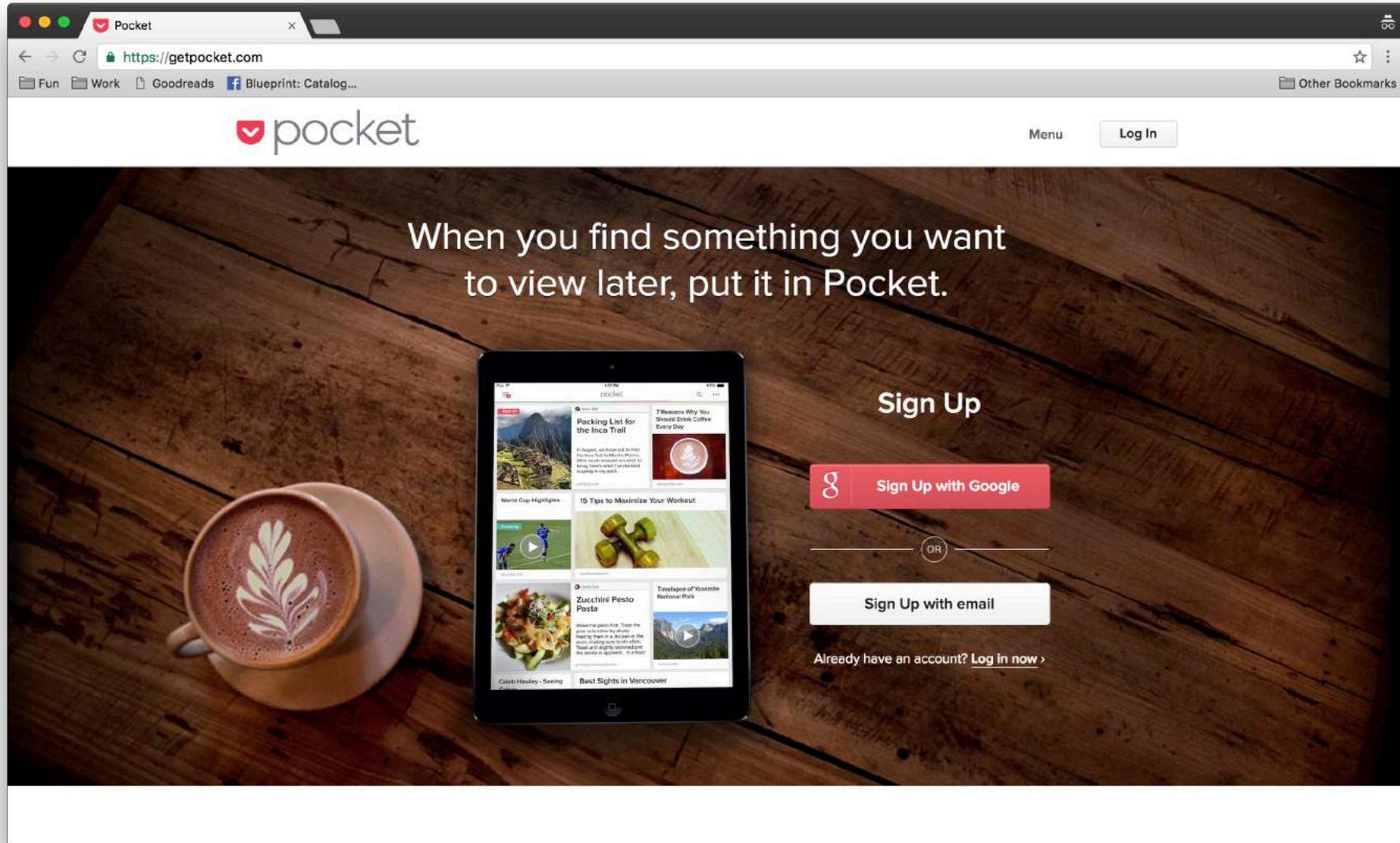
FEATURES TEMPLATES INTEGRATIONS PRICING BLOG WEBINAR LOGIN SIGN UP NOW

The Most Powerful Landing Page Platform

1 Million Pages With an Average Conversion Rate Above 25%

BUILD MY PAGE NOW

Key message



The image shows a browser window displaying the Pocket website. The browser's address bar shows the URL <https://getpocket.com>. The website header features the Pocket logo, a "Menu" link, and a "Log In" button. The main content area has a dark wooden background with a cup of coffee on the left and a tablet in the center. The tablet displays a grid of article thumbnails, including "Packing List for the Inca Trail", "7 Reasons Why You Should Drink Coffee Every Day", "World Cup Highlights", "15 Tips to Maximize Your Workout", "Zucchini Pesto Pasta", and "TimeLapse of Yosemite National Park". To the right of the tablet, the text "When you find something you want to view later, put it in Pocket." is displayed. Below this, there is a "Sign Up" section with a "Sign Up with Google" button, an "OR" separator, and a "Sign Up with email" button. At the bottom of the sign-up section, it says "Already have an account? [Log in now](#)".

When you find something you want to view later, put it in Pocket.

Sign Up

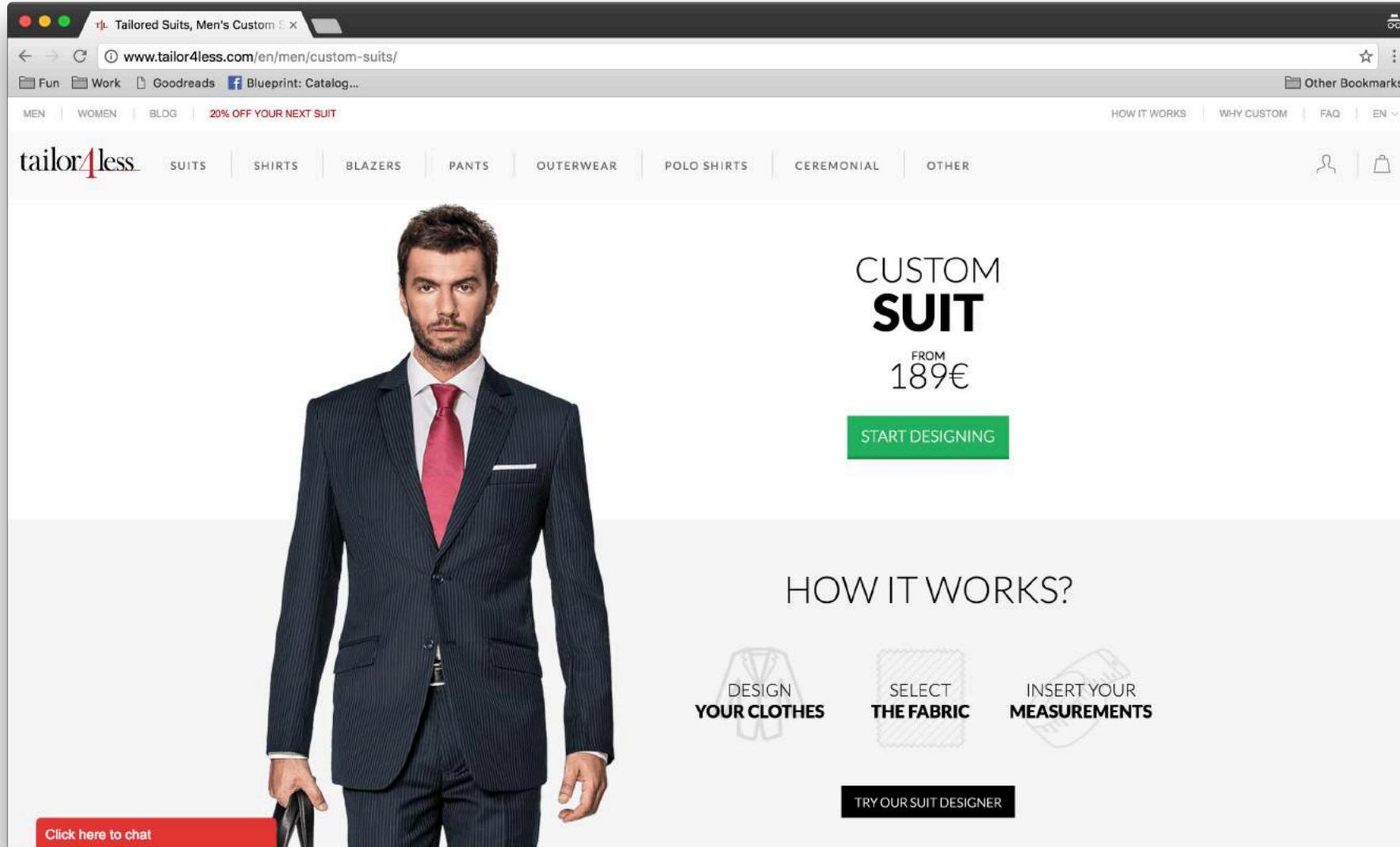
Sign Up with Google

OR

Sign Up with email

Already have an account? [Log in now](#)

One sole focus



The screenshot shows a web browser window displaying the website www.tailor4less.com/en/men/custom-suits/. The page features a navigation menu with categories like MEN, WOMEN, BLOG, and a promotional banner for '20% OFF YOUR NEXT SUIT'. The main content area is dominated by a large image of a man in a dark pinstriped suit and a red tie. To the right of the image, the text reads 'CUSTOM SUIT FROM 189€' with a green 'START DESIGNING' button below it. Below this, a section titled 'HOW IT WORKS?' is divided into three steps: 'DESIGN YOUR CLOTHES', 'SELECT THE FABRIC', and 'INSERT YOUR MEASUREMENTS', each with a corresponding icon. At the bottom, there is a black 'TRY OUR SUIT DESIGNER' button and a red 'Click here to chat' button in the bottom left corner.

tailor4less SUITS SHIRTS BLAZERS PANTS OUTERWEAR POLO SHIRTS CEREMONIAL OTHER

CUSTOM SUIT FROM 189€

START DESIGNING

HOW IT WORKS?

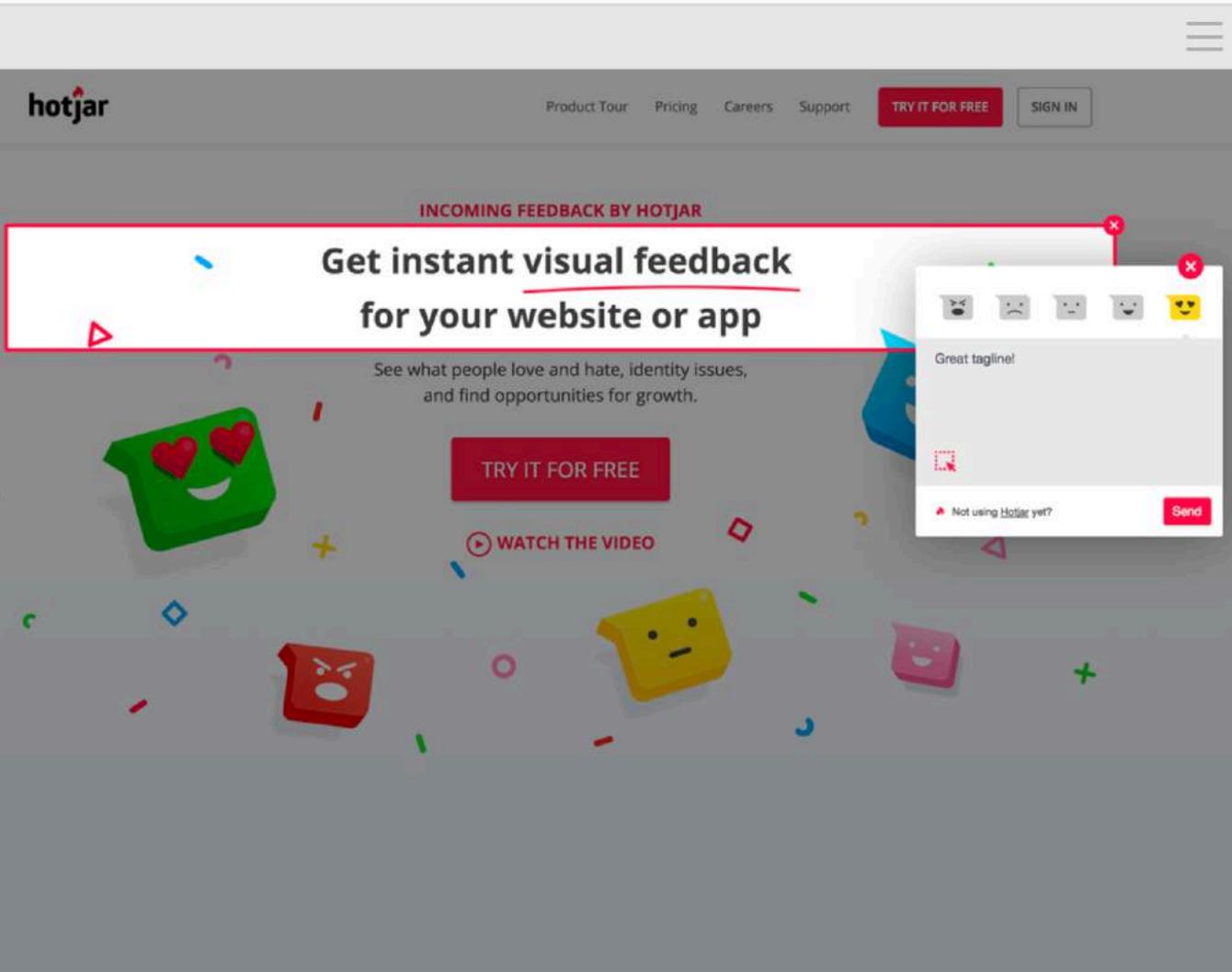
DESIGN YOUR CLOTHES SELECT THE FABRIC INSERT YOUR MEASUREMENTS

TRY OUR SUIT DESIGNER

Click here to chat

Usability test





Incoming Feedback

Instant visual feedback – Give your visitors an easy way to leave instant visual feedback on your website or app. See what people love and hate, identify issues, and find opportunities for growth.

[Feedback with context](#)

[Visual feedback dashboard](#)

[Sentiment monitoring across all pages](#)

[Customizable widget](#)

[Explore Incoming Feedback](#)

[Documentation](#)



You're about to do a Five Second Test

...but first some basic information

- Look at the interface for 5 seconds and remember as much as you can
- Answer the questions that appear when the time is up

Continue

<https://usabilityhub.com/preview/bf475923472a>

A game of balance



Keep track of your favorite sites. Anytime. Anywhere.



SIGN IN

username password

Remember me [Forgot your password?](#)

REGISTER

or simply use  or 



ADD SUBSCRIPTIONS

Subscribe to unlimited number of feeds.



FREE SEARCH

Search the entire history of your feeds.



RECEIVE NEWS INSTANTLY

Automatic push of new articles to email, Pocket, Instapaper, Readability and Evernote.

SHARE NEWS WITH YOUR FRIENDS OR FOCUS ON READING.

Connect with your friends and exchange articles in your channels. Share what's important using our internal social features, your favorite social networks or directly by email.

If you just prefer the plain reading experience, you can always opt-out from social features.



A game of balance



What is this?!

Sign in [or create a free account](#)

[Forgot your password?](#)

Remember me

Sign in

or simply use

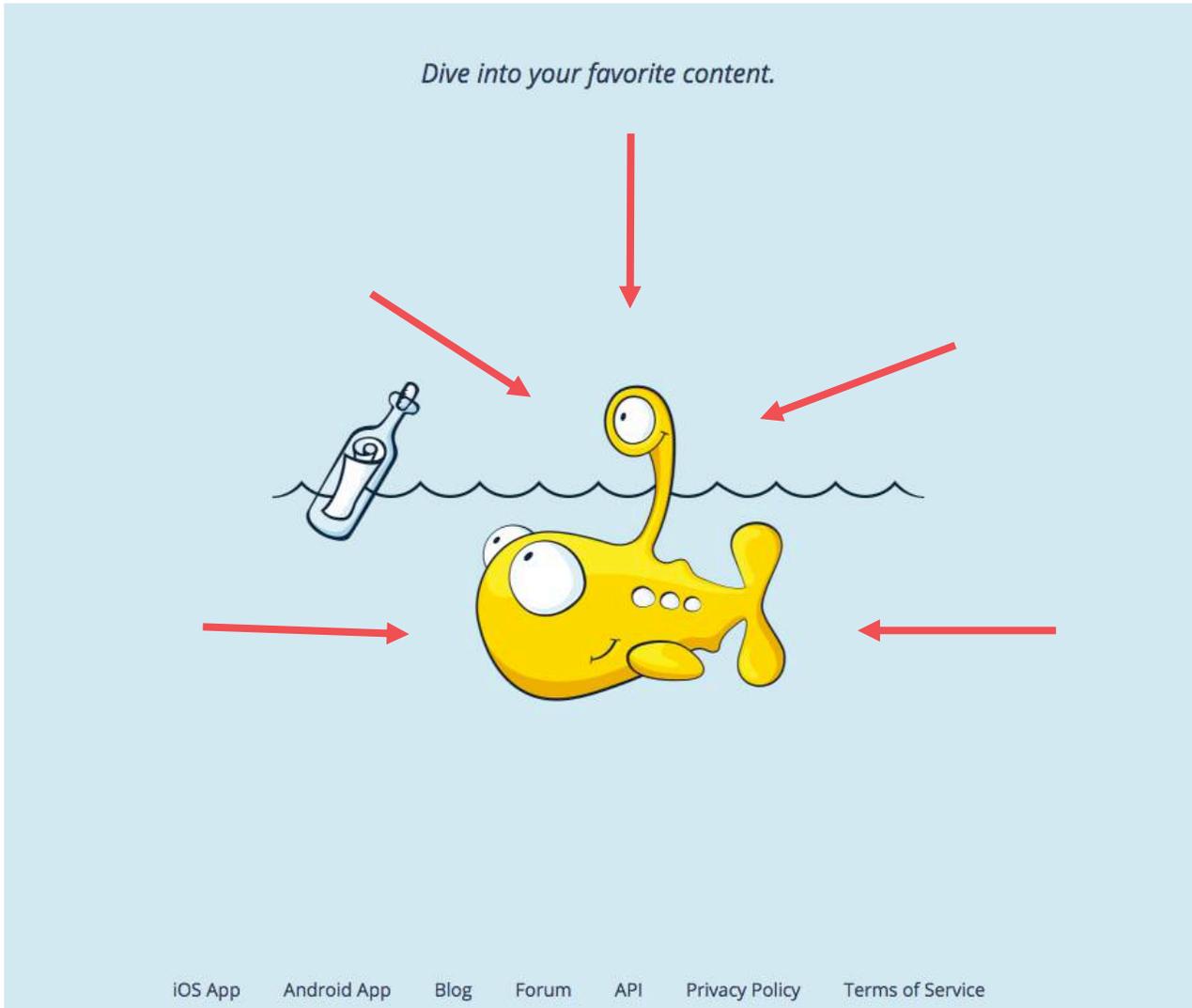


Facebook



Google

A game of balance



Inoreader

Sign in

[or create a free account](#)

[Forgot your password?](#)

Remember me

Sign in

or simply use



Facebook



Google

English ^

A game of balance

Inoreader

[iOS App](#)

[Android App](#)

[Windows Phone App](#)

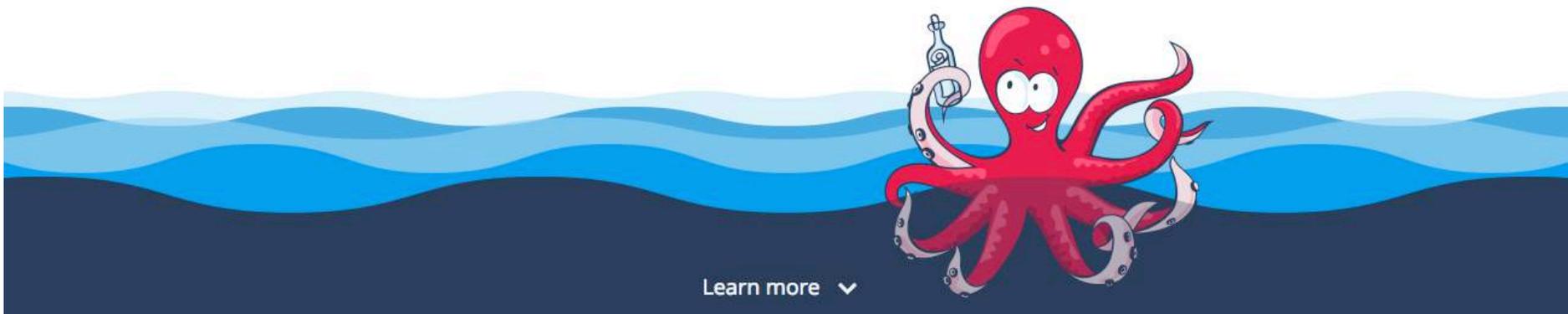
[Sign in](#)

[English](#) ▾

The content reader for power users who want to save time.

[▶ Watch our video](#)

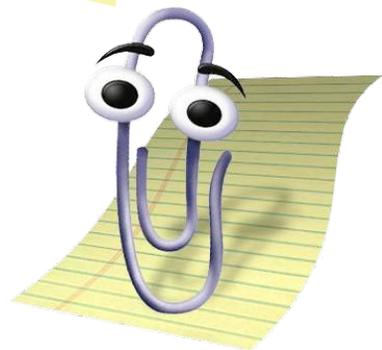
[Create a free account](#)



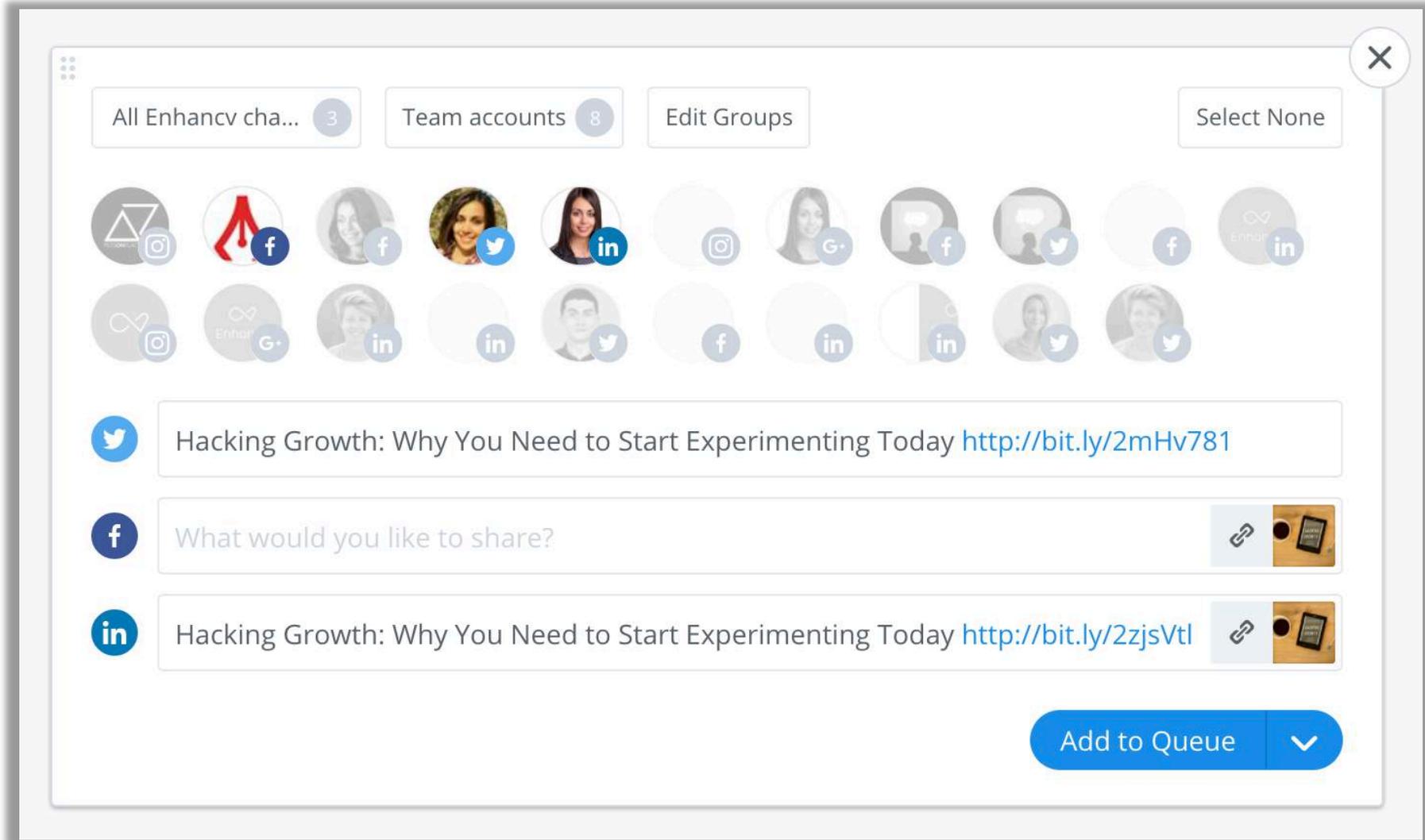
[Learn more](#) ▾

Content Distribution

sli.do – CM5



How to share: Buffer



The screenshot shows the Buffer sharing interface. At the top, there are filter tabs: "All Enhancv cha..." (3 items), "Team accounts" (8 items), "Edit Groups", and "Select None". Below the filters is a grid of 20 circular profile icons, each with a social media icon overlaid. The bottom section contains three sharing options:

-  Hacking Growth: Why You Need to Start Experimenting Today <http://bit.ly/2mHv781>
-  What would you like to share?  
-  Hacking Growth: Why You Need to Start Experimenting Today <http://bit.ly/2zjsVtl>  

At the bottom right, there is a blue button labeled "Add to Queue" with a dropdown arrow.

How to share

1 | Post Title, "New Blog Post" designator

 New Blog Post: A Beginner's Guide to Lead Conversion with Social Media [http://.....](#)

 Same day as post, Same time as post

2 | Ask A Question

 Are you wondering how to use #socialmedia to drive leads for your business? [http://.....](#)

 Same day as post, 3 hours after post

3 | Cite A Fact

 71% of adults now use Facebook. Here's how you can get started with #socialmedia lead conversion [http://.....](#)

 Day After Post

4 | Share A Quote

 Done right, social media can be an extremely powerful tool for lead generation. Here are a few tips [http://.....](#)

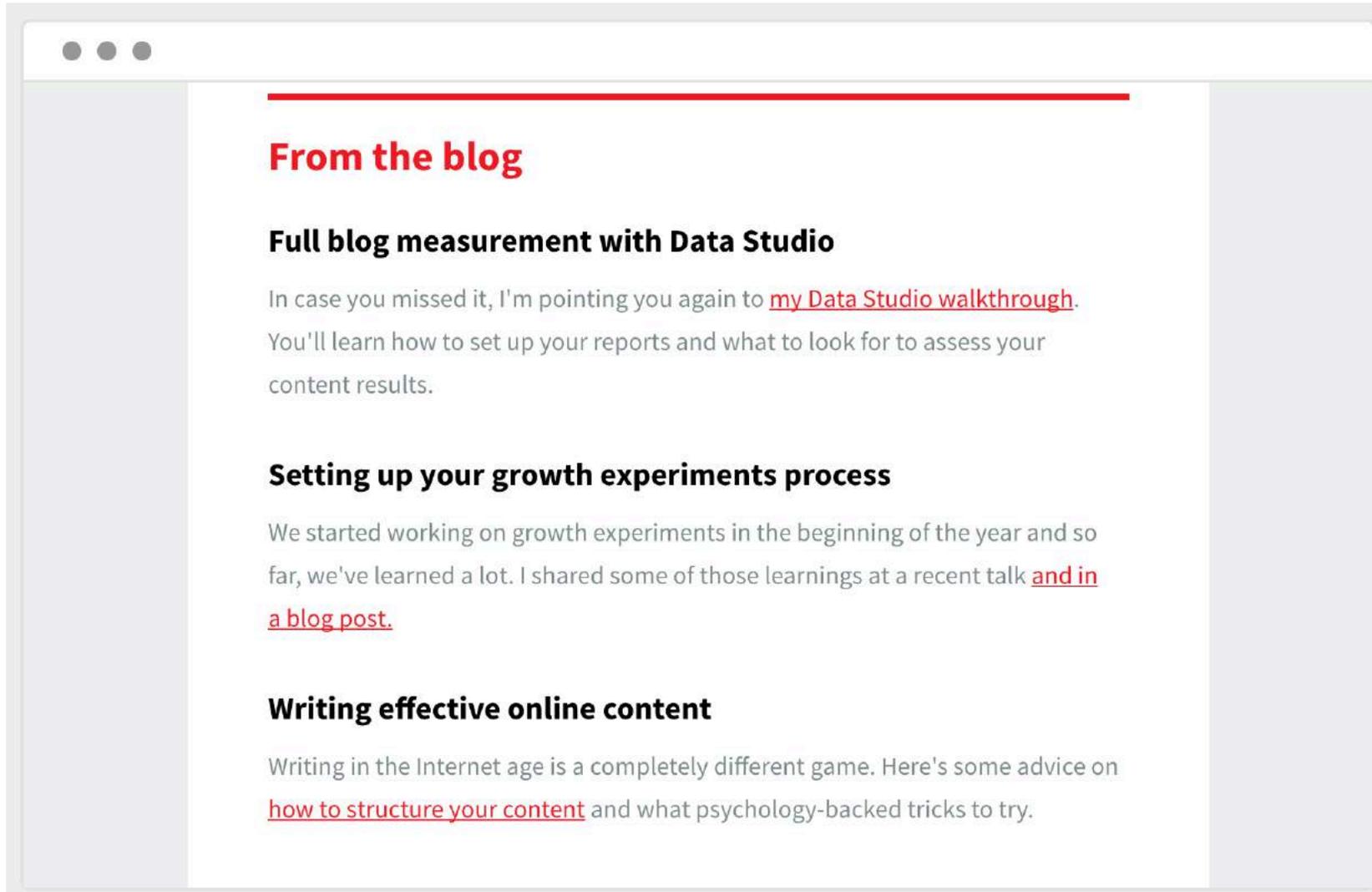
 Week After Post

4 | Add Intrigue

 See how one company generated 150 unique leads from a single Facebook campaign [http://.....](#)

 MonthAfter Post

Newsletters



Support email signature

Pamela Vaughan

Principal Marketing Manager, Optimization | HubSpot

<http://blog.hubspot.com/author/pamela-vaughan>

Connect With Me:   



Include on success pages



You just downloaded your resume!
Now rise 'n' shine, it's hunting time!

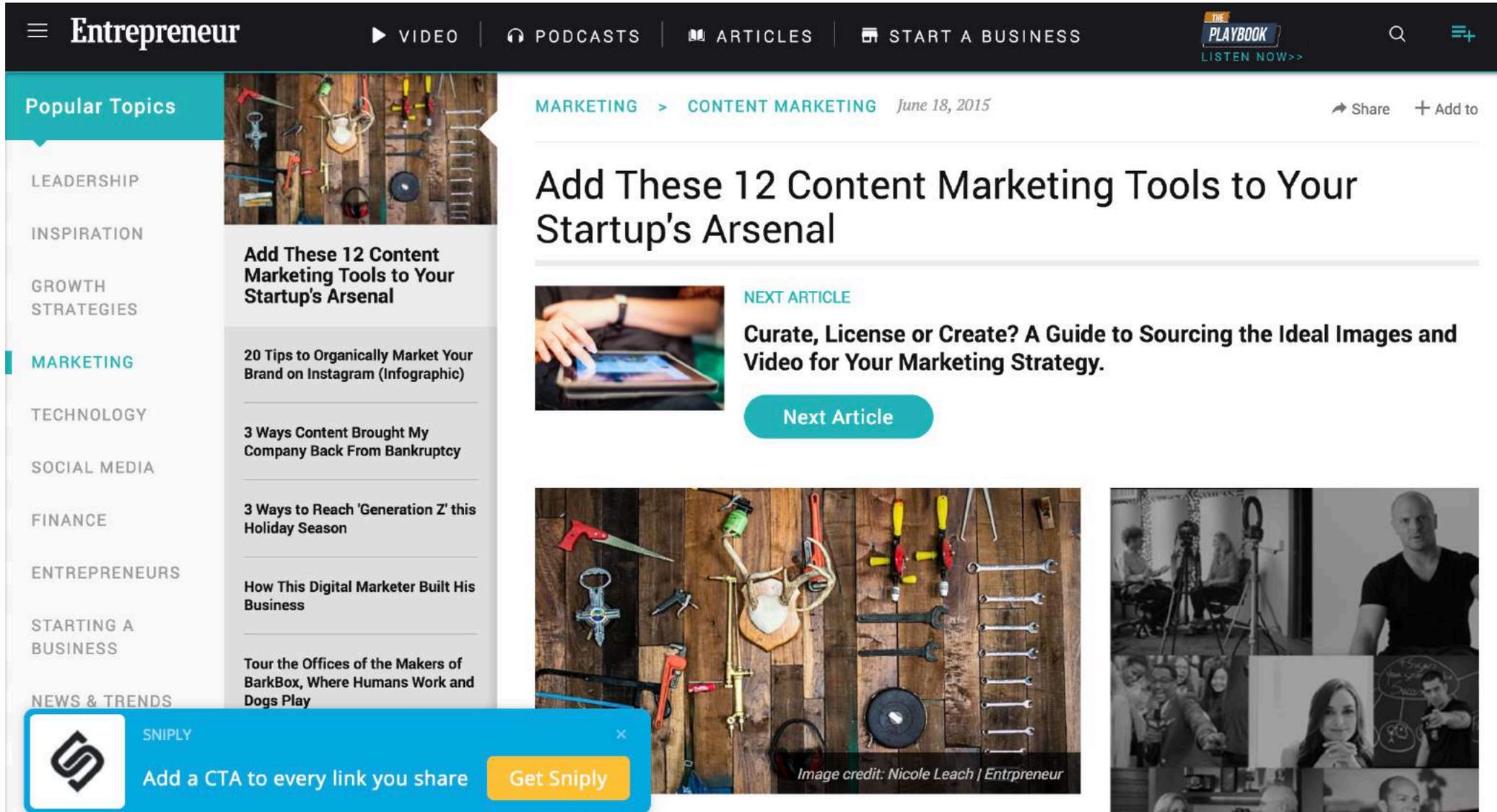


Here's our Stealth guide to getting your resume noticed.

[Read On Our Blog](#)



Snip.ly / Back.ly



The screenshot shows the Entrepreneur website interface. At the top, there is a navigation bar with 'Entrepreneur' and links for VIDEO, PODCASTS, ARTICLES, and START A BUSINESS. A 'PLAYBOOK' banner is also visible. The main content area features an article titled 'Add These 12 Content Marketing Tools to Your Startup's Arsenal' dated June 18, 2015. A sidebar on the left lists various topics like LEADERSHIP, INSPIRATION, and MARKETING. A 'Next Article' section is visible below the main article. A Snip.ly overlay is present at the bottom left, with the text 'Add a CTA to every link you share' and a 'Get Sniply' button. A video player is partially visible on the right side of the page.

Entrepreneur

VIDEO | PODCASTS | ARTICLES | START A BUSINESS

THE PLAYBOOK LISTEN NOW>>

Popular Topics

LEADERSHIP

INSPIRATION

GROWTH STRATEGIES

MARKETING

TECHNOLOGY

SOCIAL MEDIA

FINANCE

ENTREPRENEURS

STARTING A BUSINESS

NEWS & TRENDS

MARKETING > CONTENT MARKETING June 18, 2015

Share + Add to

Add These 12 Content Marketing Tools to Your Startup's Arsenal

20 Tips to Organically Market Your Brand on Instagram (Infographic)

3 Ways Content Brought My Company Back From Bankruptcy

3 Ways to Reach 'Generation Z' this Holiday Season

How This Digital Marketer Built His Business

Tour the Offices of the Makers of BarkBox, Where Humans Work and Dogs Play

NEXT ARTICLE

Curate, License or Create? A Guide to Sourcing the Ideal Images and Video for Your Marketing Strategy.

Next Article

Image credit: Nicole Leach | Entrepreneur

SNIPLY

Add a CTA to every link you share

Get Sniply

Mention others in your post

New Article That Mentions You – ↗ ✕

influencer@influencer.com

New Article That Mentions You

Hi [person's first name],

I hope things are going well.

My name is [your name] with [your brand].

I just published a a new [type of content] and included a [mention, link, quote, etc.] from your [name of content].

If you have time, I would love to hear your thoughts!

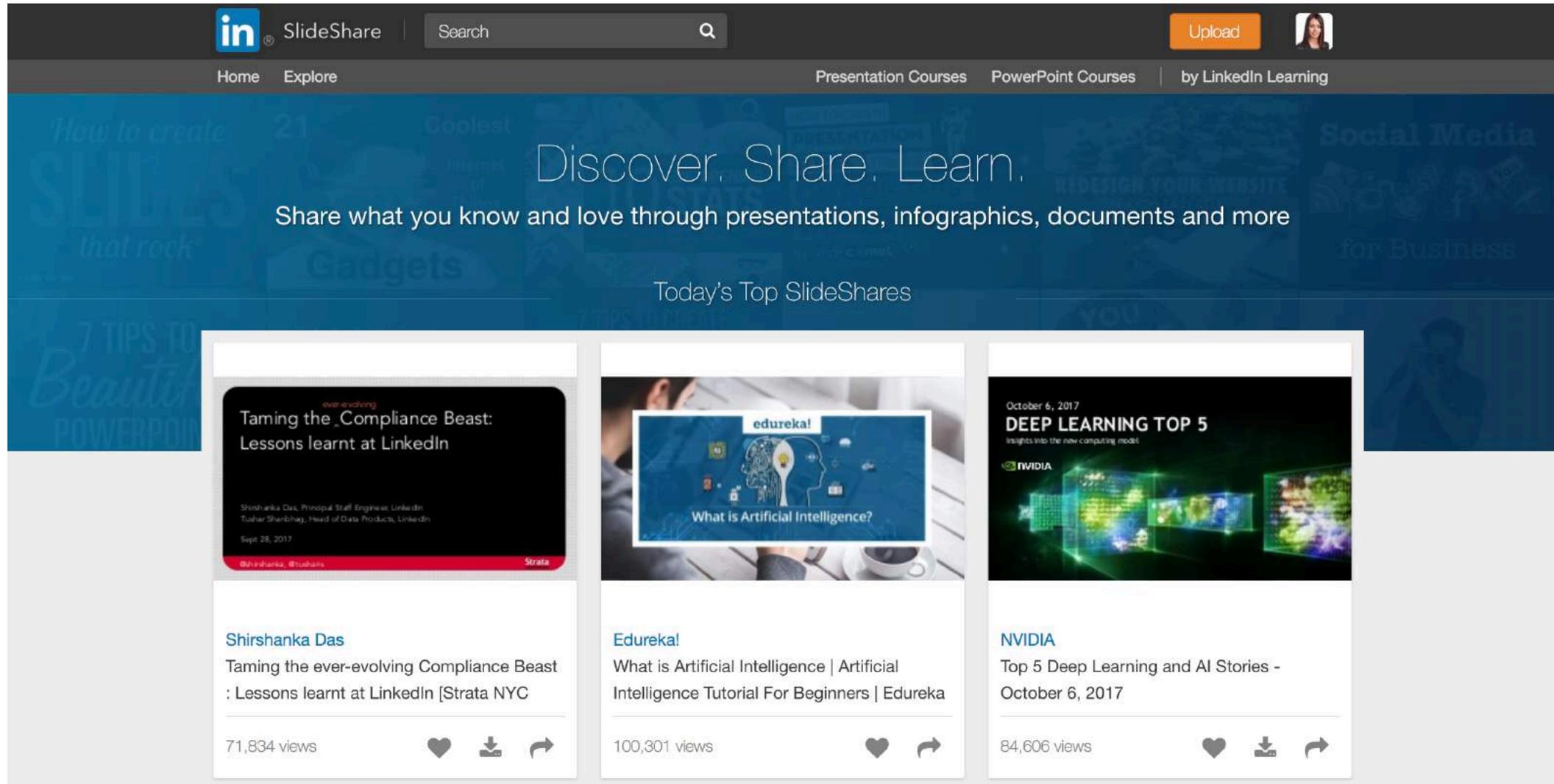
Thanks,

[your name]

Send A |  + Saved  | 

Персонализация на мейли:
<https://mailshake.com/>

Repurpose content

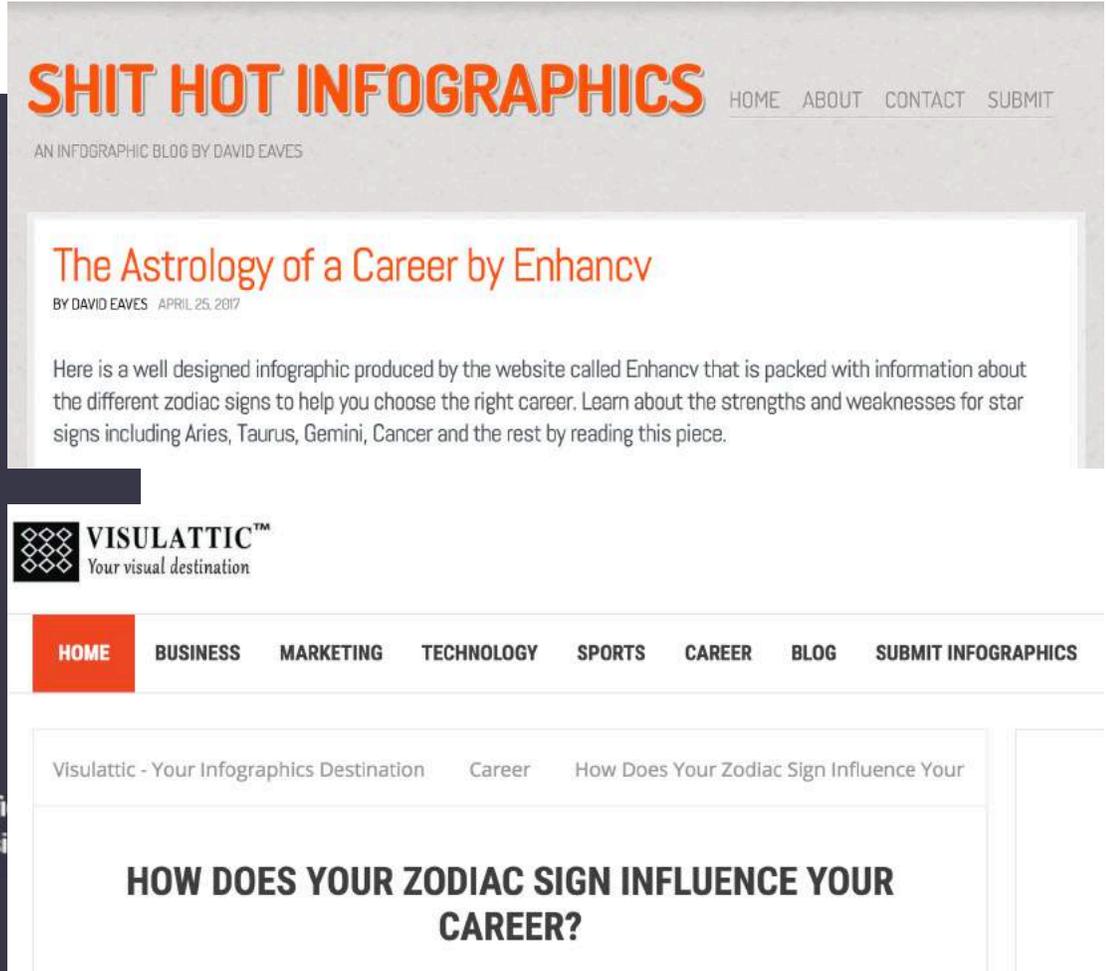
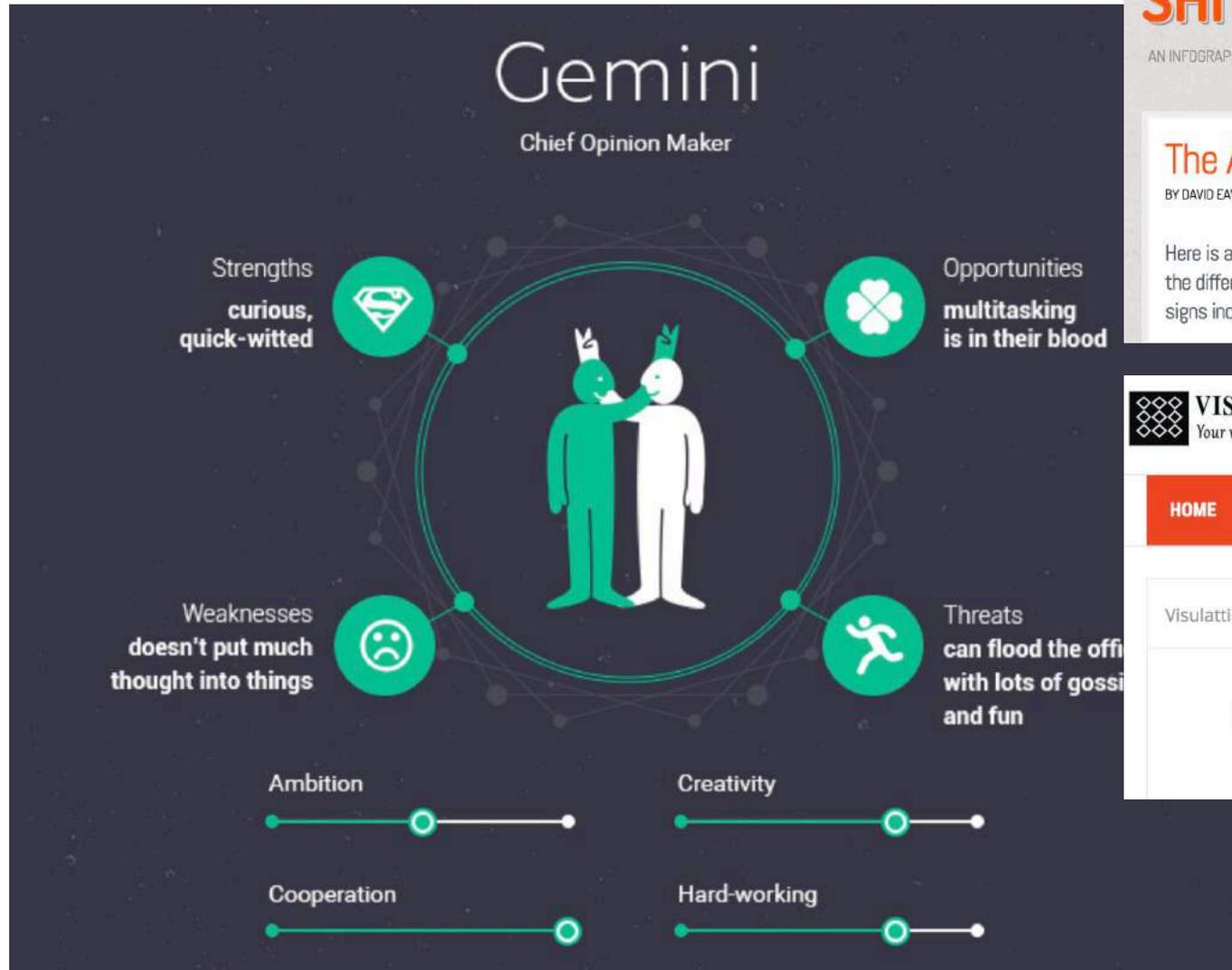


The screenshot shows the SlideShare website interface. At the top, there is a navigation bar with the SlideShare logo, a search bar, an 'Upload' button, and a user profile picture. Below the navigation bar, there are links for 'Home', 'Explore', 'Presentation Courses', 'PowerPoint Courses', and 'by LinkedIn Learning'. The main content area features a large blue banner with the text 'Discover. Share. Learn.' and 'Share what you know and love through presentations, infographics, documents and more'. Below the banner, there is a section titled 'Today's Top SlideShares' which displays three featured presentations:

- Shirshanka Das**: 'Taming the ever-evolving Compliance Beast: Lessons learnt at LinkedIn'. The presentation cover shows the title and author's name. It has 71,834 views.
- Edureka!**: 'What is Artificial Intelligence | Artificial Intelligence Tutorial For Beginners | Edureka'. The presentation cover features a brain diagram and the title. It has 100,301 views.
- NVIDIA**: 'Top 5 Deep Learning and AI Stories - October 6, 2017'. The presentation cover shows a futuristic AI scene. It has 84,606 views.

<https://www.smartpassiveincome.com/how-to-get-on-the-front-page-of-slideshar/>

Repurpose content



SHIT HOT INFOGRAPHICS HOME ABOUT CONTACT SUBMIT

AN INFOGRAPHIC BLOG BY DAVID EAVES

The Astrology of a Career by Enhancv

BY DAVID EAVES APRIL 25, 2017

Here is a well designed infographic produced by the website called Enhancv that is packed with information about the different zodiac signs to help you choose the right career. Learn about the strengths and weaknesses for star signs including Aries, Taurus, Gemini, Cancer and the rest by reading this piece.

VISULATTIC™
Your visual destination

HOME BUSINESS MARKETING TECHNOLOGY SPORTS CAREER BLOG SUBMIT INFOGRAPHICS

Visulattic - Your Infographics Destination Career How Does Your Zodiac Sign Influence Your

HOW DOES YOUR ZODIAC SIGN INFLUENCE YOUR CAREER?



Which is the best site to write blogs and how can one earn from it? What are some tips specifically on how blogs should be written?

Request

Follow

3

Comment

Downvote



Vassilena Valchanova, 10 years of blogging experience and author of Valchanova.me

Answered Aug 16

I'd say that you're going into this with the wrong mindset. You don't start a blog just for the sake of earning an income from it. You start a blog because you have something to say and you can bring value to the audience.

The blogosphere is incredibly competitive nowadays and if you do not produce good content consistently, you'll get nowhere. There are a couple of steps you might want to look into to find your "blogger-market fit":

- what am I good at and know a lot about? - your expertise
- what meaningful change can I bring into readers' lives? - your blog's main topic
- what type of person will find that relevant? - your core audience

As for the platform, I'm very partial to WordPress, because it's an easy platform to master, if you're curious and willing to learn. It's also open source and has a very active community, so you can get your questions answered pretty quickly. You can also start off by using a hosted blog (i.e. no setup on your side or hosting fees) and then move your content to a self-hosted version where you'll have full control over your content. Medium is a popular choice for quick hits now, due to the easier distribution there, but I'd never rely on an external platform that might just shut down tomorrow and leave me hanging, with no audience that's truly mine.

As for writing tips, there's a bunch of good advice there. For starters, you can look into sites like [ProBlogger](#) and [Copyblogger](#), and then take it from there. I've also compiled a short post with important [blog writing tips](#) you might check out.

↑ 183 ↓



Jon Snow's resume & Westeros HR feedback (i.redd.it)

submitted 2 months ago by vasvalch

7 comments share save hide delete nsfw flair crosspost pocket

JON SNOW
He's King of the North

MY TIME

- A Developing a strategy against the dead
- B Dreaming about meeting Ygritte again
- C Moping
- D Thinking about riding Deanerys' dragons
- E Coming up with ways to get girls into caves
- F Taming those beautiful locks

MOST PROUD OF

- Being chosen** to become the King of the North in spite of being a bastard
- Killing a White Walker** Even though everyone thought they are invincible
- Accepting others** and saving 3K Free Folk, turning them into allies

Callouts:

- Who is saying this?
- What does this mean and should we be concerned?
- Our health insurance package does cover counseling.
- This doesn't seem appropriate.
- Overcoming adversity, very impressive!
- We don't usually see murder listed in applications, we'll have to see how we feel about this.
- They are beautiful, even we can't deny that.

blog.enhancv.com/game-of-thrones-resumes/



reddit.com / referral

326

this post was submitted on 25 Aug 2017

183 points (94% upvoted)

4.7k views

shortlink: <https://redd.it/6vzrjb>

↑
112
↓

Cakes and chemistry! Merkel's CV is epic (i.redd.it)

submitted 1 month ago by [vasvalch](#)

148 comments share save hide delete nsfw spoiler crosspost pocket

Angela Merkel

Chancellor of Germany & The Leader of The Free World

+49 30 220700 info@cdu.de www.bundeskanzlerin.de Berlin, Germany



EXPERIENCE

Chancellor

Federal Republic of Germany 2005 - ongoing Berlin, Germany

- Positioned Germany as the 4th largest economy in the world
- Played a crucial role in managing the 2007 financial crisis at the European and international level
- Strengthened the transatlantic economic relations by setting up the Transatlantic Economic Council, removing barriers to trade
- Signed a "Joint Declaration" with Indian government to focus on future co-operation in the fields of energy, science, technology, and defence
- Became the world leader in energy reform in an effort to tackle global warming by shutting down 8 of the 17 nuclear reactors and putting a deadline for phasing out the rest by 2022
- Became the longest-serving incumbent head of government in the European Union and the Senior G7 leader

Chairman

Christian Democratic Union (CDU) 2000 - ongoing Berlin, Germany

- Climbed the ladder from an East German research scientist, through deputy spokesperson, Minister of Women & Youth, Minister of the Environment and Nuclear Safety, Secretary-General to the first female leader of CDU

VISION

The euro is our common fate, and Europe is our common future.

MOST PROUD OF

Being disciplined

When the Berlin wall fell, I went to sauna, drank one beer, then went immediately home so I wouldn't be tired for work the next day.

Speaking "common sense"

I go with the opinion of the majority & ensure balance of interests, even if it's against my own views. That's how we legalized gay marriage.

Being brave and bold

I became the first politician to confront Chancellor Helmut Kohl and call upon him to resign following revelations of corruption.

Doing the right thing

Germany opened doors to 1M+ refugees and asylum seekers to protect freedom despite creating new enemies.

this post was submitted on 26 Sep 2017

112 points (68% upvoted)**6.9k views**shortlink: <https://redd.it/72ijf7>

Relevant Communities

 GrowthHackers

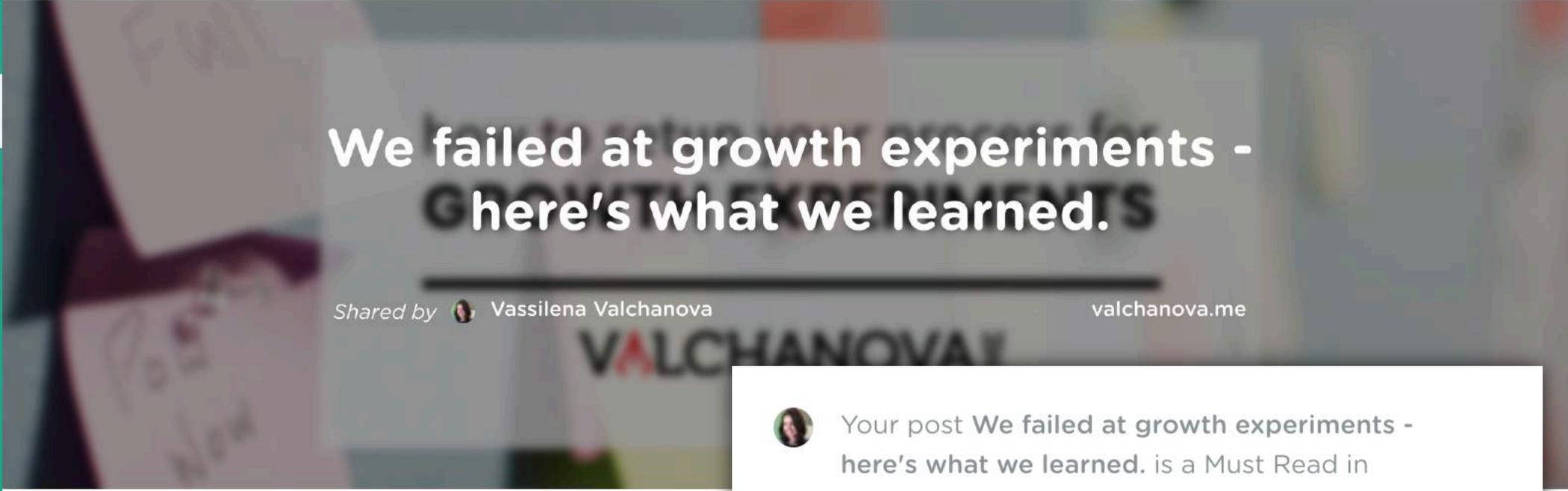
My Profile

Community

-  Growth University
-  Posts
-  Ideas
-  Q&A
-  Discussions
-  AMAs
-  Growth Studies
-  Videos
-  Jobs

Search 

  [+ New Post](#)



Shared by  Vassilena Valchanova

valchanova.me

 Your post **We failed at growth experiments - here's what we learned.** is a Must Read in #growth, #growthteam, #marketingstrategy.

OCTOBER 16, 2017

[#growth](#) [#growthteam](#) [#marketingstrategy](#)

 5.1K

Projects